

USP Solutions is the world leading Demo Development Expert for the cosmetics industry. Our Skin-, Hair, Deo- and UV tools have successfully supported brand activation campaigns of companies such as Unilever, L'Oréal, P&G, J&J and Beiersdorf in more than 70 countries worldwide. We are proud to be pioneers, innovators and global leaders in our market with our unique 3 step approach that has allowed our customers to "touch" more than 500 Million consumers worldwide.

USP Solutions is headquartered in Klagenfurt, Austria with offices in Singapore and Paris.

To support our Marketing Team we are looking for a

## **PARTTIME**

### **Content Writer / Editor (f/m)**

([www.usp.at](http://www.usp.at))

As Content Writer / Editor you are responsible for researching USP relevant content on digital media platforms and translating these "pieces of content" into unique content types such as blog posts, articles, whitepapers, LinkedIn posts, etc. As part of the marketing team, your researched and self-written articles are a fundament part of the weekly Marketing Newsletter.

#### **Key Responsibilities:**

- Research USP relevant topics on various digital media platforms, and scientific research centers.
- Weekly meeting to present content findings, and to discuss next steps.
- Summarize key findings in the form of a blog post, article, etc.
- Deliver 4 – 5 pieces of content per week.
- Committed to the team and its goals

#### **Qualifications:**

This position will suit you if you have outstanding research, communication, and (story) writing skills. A background in marketing and/or content writing is a strong plus but not a must. Furthermore, you are either fluent in English, spoken and written, or an English Native Speaker (German not essential), whereas we prefer the latter.

The ideal candidate will have a positive attitude coupled with team spirit, work efficiency, pleasant manners, and be a high achiever with a proven track record of success.

#### **Offer:**

We offer an employment in an international environment where team spirit is taken seriously. [Click here](#) to meet our team and find out what working at USP Solutions is like.

The salary will meet the "Geringfügigkeitsgrenze", which has been set to € 438,05 GROSS for 2018 (~12 hr per week).

**Location:** Klagenfurt, Austria & home office.

#### **How to apply:**

Interested in joining our team? Please email your application to [hr@usp.at](mailto:hr@usp.at). We look forward to e-meet you!